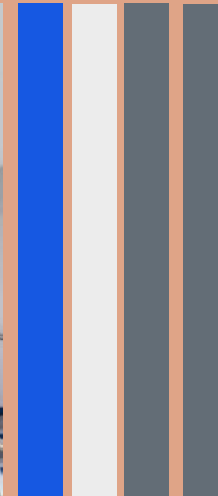
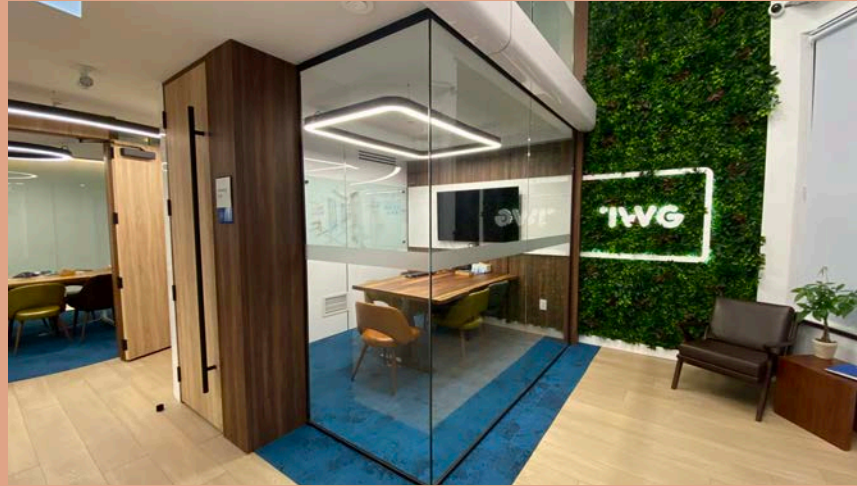
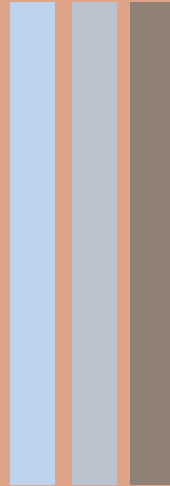


WORKSPACES PORTFOLIO





DESIGN TWG

Design TWG is a group of passionate interior designers and brand designers. We give value to the social and cultural aspirations of hospitality projects with a realistic concept i.e. Budget and time sensitivity.

Our Story

We have evolved from a small design practice to an institution. We deliver good design with:

- 1) Creativity
- 2) Realistic budgeting & timeline
- 3) Honest Process and Execution &
- 4) We become a partner/solid team-player to see our clients through the complex process of turning their vision into reality.

We apply a customized approach to all our work, which helps us transform unique brand challenges into remarkable spaces.



WHO WE ARE?

10+

YEARS OF
EXPERIENCE

600+

INTERIOR
PROJECTS
COMPLETED

3+

PROVINCES

20+

CITIES

Above
Million

SQFT. DESIGNED
& EXECUTED

15+

EXPERT TEAM
2 LOCATIONS
TORONTO,
CANADA &
PUNE, INDIA

HEMEN MODI, FOUNDER & PRINCIPAL DESIGNER



Hemen Modi's versatile experience in Design, as well as the Construction industry, has defined the character of TWG, offering highly rationalistic solutions for space design and project management. He is the member of Interior Designers of Canada (IDC) and Association of Interior Designers of Ontario (ARIDO). Work span: design, strategy, execution and management. Past experience with core design firms Elephant Design and Nimlok, India and Taylor, Canada; a background in construction industry. Education from School of Interior Design, CEPT University, India He is the man behind 'Together We Grow', the principle that lays the foundation of TWG, an Award Winning Design Firm. With an Instinctive eye for Aesthetics and detail, & Hemen has built a reputation as a creative designer and a design strategist over two decades of his design practice in Toronto. His flair for innovation, along with a subversive creative appeal, has won him a following among his customers and fellow designers alike. With an undaunted belief in his mantra, 'Design for the real world with Substance', Hemen passionately carries the TWG baton forward.

DESIGN TWG CORE MEMBERS



SHANTANU BISWAS
CREATIVE DESIGN HEAD



RISHMA PARIKH
OPERATIONS & BUSINESS HEAD



ANJU PANDYA
BUSINESS MANAGER

AWARDS



NEWH TOP ID 2023-TORONTO
CHAPTER



IES ILLUMINATION SECTION
AWARDS 2022 FOR INTERIOR
LIGHTING



IES ILLUMINATION SECTION
AWARDS 2021 FOR INTERIOR
LIGHTING



BEST BUSINESS-CBRB 2023



NEWH TOP ID 2020-TORONTO
CHAPTER



NEWH TOP ID 2018-TORONTO
CHAPTER



NEWH TOP ID-2017 TORONTO
CHAPTER

OUR OFFERINGS

| | | | | | |
|------------------|-----------------|------------------|-----------------------|---------------------|----------------|
| HOSPITALITY | COMMERCIAL | HEALTHCARE | RESIDENTIAL | STRATEGY & BRANDING | Exhibition |
| Restaurants | Retail | Clinics | Residential Interiors | 100+ Projects | 5,000 + Sq. Ft |
| Banquet halls | Salons & Spa | Retirement homes | Residential Exteriors | Land Development | 360 Services |
| Hotels | Workspaces | | | | |
| 233,000 + Sq. Ft | 41,000 + Sq. Ft | 28,000 + Sq. Ft | 10,000 + Sq. Ft | 50 + Acres | 10+ Projects |

PROCESS

OUR APPROACH



DISCOVER



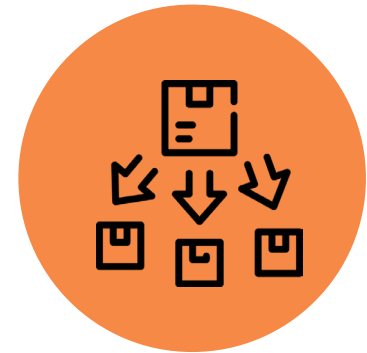
DEFINE



DESIGN



DEVELOP



DEPLOY

DISCOVER



- Extensive Contextual Study
- Project & Brand Understanding
- Budget feasibility
- Understanding Business verticals
- Setting Project Expectations

DEFINE



- Brand Strategy
- TWG Design Strategy
- Defining scope & deliverable Structure
- Establishing timelines
- Establishing Preliminary Project Budget

DESIGN



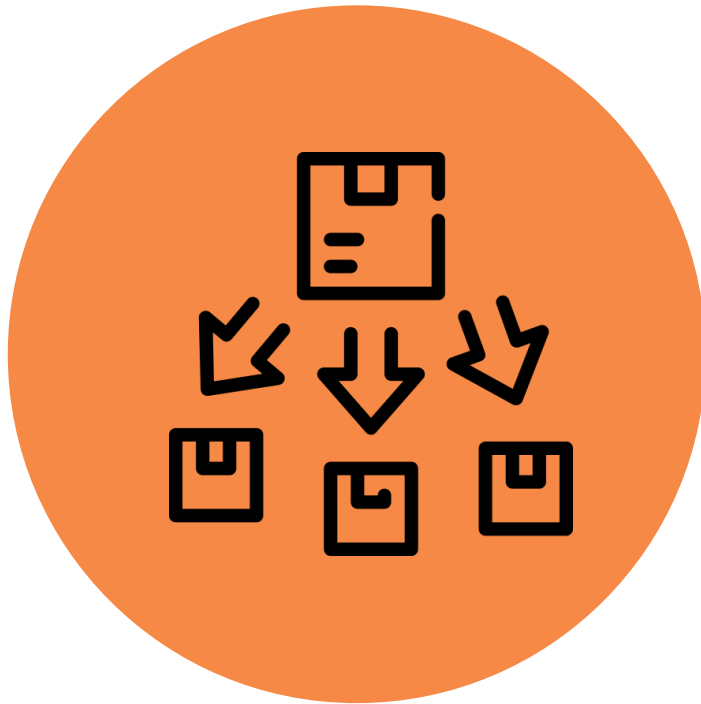
- Ideation
- Establishing design language
- Design Visualization
- Unique Collaborative approach
- Design Presentation
- Cross Referencing: Design & Site

DEVELOP



- Project Value Engineering
- Extensive Design Package
- Re-establishing brand / client's expectations
- Creating final design package
- Building Prototypes & Mock-ups

DEPLOY



- Guidance / Consulting throughout the execution process
- Risk Assessments
- Project centric value addition & problem solving
- Collaborative team work
- Celebrating successfully executed projects

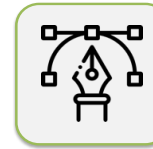
DESIGN TWG SCOPE OF WORK

INTERIOR SCOPE



| NO. | TASK | DATES |
|-------------------------------|---|-------|
| Phase 1 | | |
| Conceptual Presentation | | |
| 1 | Client Meeting | |
| 2 | Client Feedback | |
| 3 | Final Concept Presentation & Approval | |
| 4 | Phase 1 Budget | |
| Phase 2 | | |
| 3d Design Presentation w/ FFE | | |
| 1 | Client Presentation | |
| 2 | Client Feedback | |
| 3 | Final 3d Presentation & Approval | |
| 4 | Phase 2 Budget | |
| 5 | Final Layout + RCP to Engineer for Permit | |
| Phase 3 | | |
| Design Drawings + Materials | | |
| 1 | Contract Drawings w/ Samples | |
| 2 | Final Pricing from GC | |
| 3 | Handover | |
| Phase 4 | | |
| Space Manual | | |
| 1 | Space Manual | |

BRANDING SCOPE

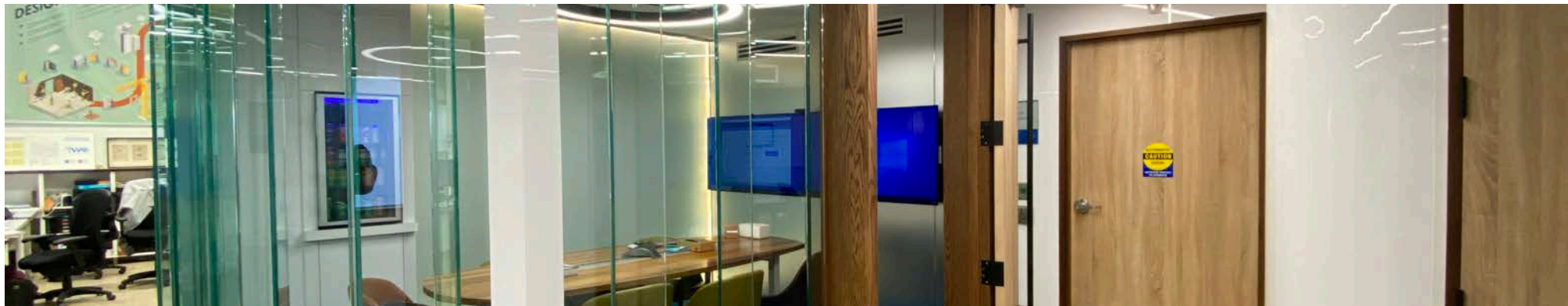


| NO. | TASK | DATES |
|---|---|-------|
| Phase 1 | | |
| Conceptual Presentation + Pitching Presentation | | |
| 1 | Brand Conceptual & Direction | |
| 2 | Client Feedback w/ client information | |
| 3 | Final Presentation w/ Logo & Application | |
| 4 | Client Approval | |
| Phase 2 | | |
| Brand Applications | | |
| 1 | Brand Applications w/ Pitching Presentation | |
| 2 | Website Design Direction | |
| 3 | Space Graphic Design + Brand Textures | |
| Phase 3 | | |
| Brand Manual | | |
| 1 | Brand Manual w/ All Applications | |
| 2 | Client Feedback | |
| Phase 4 | | |
| Final Files | | |
| 1 | Final Open Source Working Files | |
| 2 | Front Signage Shop Drawing Approval | |

PROJECTS

FORM+ FUNCTION

Our approach to space design is form + function, we provide solutions that help with the functioning of the business strategies of brands. It is like a design evolution in which we give importance to aesthetics and form, but also think about business aspects like offerings and services and how they reflect on the overall space. We believe that brand development and interior design are a reflection of how the business must look and the form + function element that is a part of it.



DESIGN TWG STUDIO

The open floor plan of Design TWG's new design studio promotes teamwork and dynamics because everything is centrally placed. The design is inspired from the existing brand and visual language of the company.

Abstract forms, dynamism, and geometric designs are all a part. A second pantry, a kitchen, and high tables for lounging around and taking a rest are all located on the top floor. A console-shaped vertical garden serves as the entrance. Panel lighting illuminates the entire area, enhancing its appearance and atmosphere. Two conference rooms, three cabins, and an open floor plan are all features of the area.















REMAX GOLD

A minimalist design approach was used to create a clean, bright and modern working space. A fluid and organic workspace need a combination of private and open spaces albeit with clear boundaries and easy transitions between them.

The designers at Design TWG achieved this distinct demarcation between private and open spaces using a sophisticated selection of materials and colours for different spaces. Private rooms are designed for team and client meetings. Community spaces like the patio upstairs serve as a break room for team members for some time off work or to recalibrate and hang out post-work hours.

The entire interior of the space is clean and sleek with wooden accents, bold yet neutral colours and ergonomic furniture. This keeps even the restricted working spaces clutter-free. Marble flooring adds a sophisticated corporate edge to the office space and further accentuates the clean design.





RE/MAX GOLD

RE/MAX GOLD











M R TECHNOFIN

The goal of Design TWG was to produce warm, contemporary workplaces. The goal is to design a workspace that is both functional and efficient in its use of space while still being vibrant and bright.

The office has an open floor plan for employees who work with, with two private cabins and a meeting room. The aim of the office is to emphasize the comfort level of the employees.











KB LAW

Young minds who practise law are the focus of KB LAW. The layout of the room was planned to be accommodating in order to inspire, motivate, be creative, and still be effective.

The area has two board rooms, a lawyer's office for meetings, and a well-equipped library where people can unwind. The area is brilliant and incredibly useful for inspiring the staff and everyone entering the place.











KB LAW



THANK YOU

