

RESTAURANT PORTFOLIO





DESIGN TWG

Design TWG is a group of passionate interior designers and brand designers. We give value to the social and cultural aspirations of hospitality projects with a realistic concept i.e. Budget and time sensitivity.

Our Story

We have evolved from a small design practice to an institution. We deliver good design with:

- 1) Creativity
- 2) Realistic budgeting & timeline
- 3) Honest Process and Execution &
- 4) We become a partner/solid team-player to see our clients through the complex process of turning their vision into reality.

We apply a customized approach to all our work, which helps us transform unique brand challenges into remarkable spaces.



WHO WE ARE?

10+

YEARS OF
EXPERIENCE

600+

INTERIOR
PROJECTS
COMPLETED

3+

PROVINCES

20+

CITIES

Above
Million

SQFT. DESIGNED
& EXECUTED

15+

EXPERT TEAM
2 LOCATIONS
TORONTO,
CANADA &
PUNE, INDIA

HEMEN MODI, FOUNDER & PRINCIPAL DESIGNER



Hemen Modi's versatile experience in Design, as well as the Construction industry, has defined the character of TWG, offering highly rationalistic solutions for space design and project management. He is the member of Interior Designers of Canada (IDC) and Association of Interior Designers of Ontario (ARIDO). Work span: design, strategy, execution and management. Past experience with core design firms Elephant Design and Nimlok, India and Taylor, Canada; a background in construction industry. Education from School of Interior Design, CEPT University, India He is the man behind 'Together We Grow', the principle that lays the foundation of TWG, an Award Winning Design Firm. With an Instinctive eye for Aesthetics and detail, & Hemen has built a reputation as a creative designer and a design strategist over two decades of his design practice in Toronto. His flair for innovation, along with a subversive creative appeal, has won him a following among his customers and fellow designers alike. With an undaunted belief in his mantra, 'Design for the real world with Substance', Hemen passionately carries the TWG baton forward.

DESIGN TWG CORE MEMBERS



SHANTANU BISWAS
CREATIVE DESIGN HEAD



RISHMA PARIKH
OPERATIONS & BUSINESS HEAD



ANJU PANDYA
BUSINESS MANAGER

AWARDS



NEWH TOP ID 2023-TORONTO
CHAPTER



IES ILLUMINATION SECTION
AWARDS 2022 FOR INTERIOR
LIGHTING



IES ILLUMINATION SECTION
AWARDS 2021 FOR INTERIOR
LIGHTING



BEST BUSINESS-CBRB 2023



NEWH TOP ID 2020-TORONTO
CHAPTER



NEWH TOP ID 2018-TORONTO
CHAPTER



NEWH TOP ID-2017 TORONTO
CHAPTER

OUR OFFERINGS

HOSPITALITY	COMMERCIAL	HEALTHCARE	RESIDENTIAL	STRATEGY & BRANDING	Exhibition
Restaurants	Retail	Clinics	Residential Interiors	100+ Projects	5,000 + Sq. Ft
Banquet halls	Salons & Spa	Retirement homes	Residential Exteriors	Land Development	360 Services
Hotels	Workspaces				
233,000 + Sq. Ft	41,000 + Sq. Ft	28,000 + Sq. Ft	10,000 + Sq. Ft	50 + Acres	10+ Projects

PROCESS

OUR APPROACH



DISCOVER



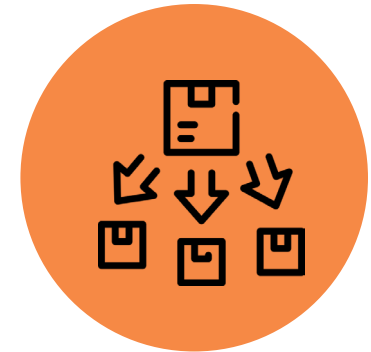
DEFINE



DESIGN



DEVELOP



DEPLOY

DISCOVER



- Extensive Contextual Study
- Project & Brand Understanding
- Budget feasibility
- Understanding Business verticals
- Setting Project Expectations

DEFINE



- Brand Strategy
- TWG Design Strategy
- Defining scope & deliverable Structure
- Establishing timelines
- Establishing Preliminary Project Budget

DESIGN



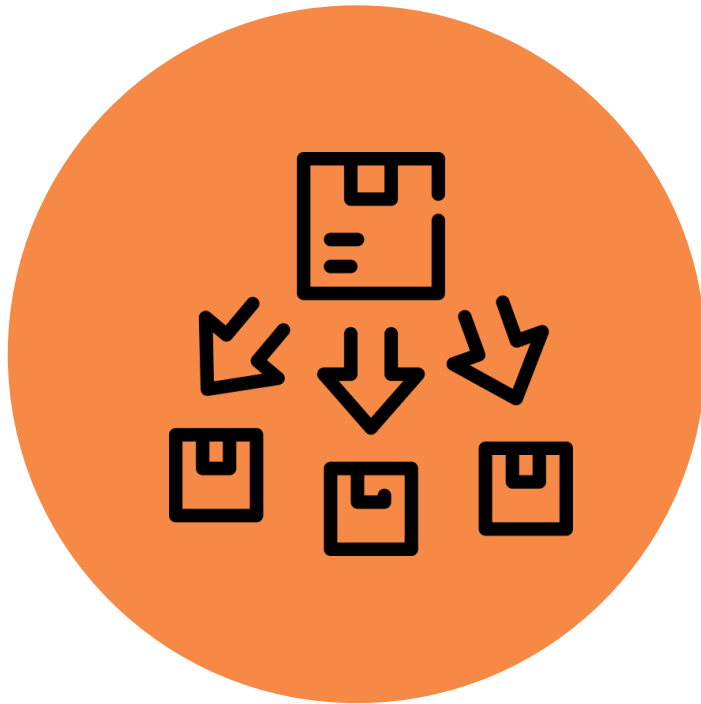
- Ideation
- Establishing design language
- Design Visualization
- Unique Collaborative approach
- Design Presentation
- Cross Referencing: Design & Site

DEVELOP



- Project Value Engineering
- Extensive Design Package
- Re-establishing brand / client's expectations
- Creating final design package
- Building Prototypes & Mock-ups

DEPLOY



- Guidance / Consulting throughout the execution process
- Risk Assessments
- Project centric value addition & problem solving
- Collaborative team work
- Celebrating successfully executed projects

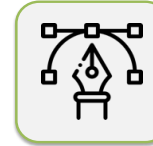
DESIGN TWG SCOPE OF WORK

INTERIOR SCOPE



NO.	TASK	DATES
Phase 1 Conceptual Presentation		
1	Client Meeting	
2	Client Feedback	
3	Final Concept Presentation & Approval	
4	Phase 1 Budget	
Phase 2 3d Design Presentation w/ FFE		
1	Client Presentation	
2	Client Feedback	
3	Final 3d Presentation & Approval	
4	Phase 2 Budget	
5	Final Layout + RCP to Engineer for Permit	
Phase 3 Design Drawings + Materials		
1	Contract Drawings w/ Samples	
2	Final Pricing from GC	
3	Handover	
Phase 4 Space Manual		
1	Space Manual	

BRANDING SCOPE



NO.	TASK	DATES
Phase 1 Conceptual Presentation + Pitching Presentation		
1	Brand Conceptual & Direction	
2	Client Feedback w/ client information	
3	Final Presentation w/ Logo & Application	
4	Client Approval	
Phase 2 Brand Applications		
1	Brand Applications w/ Pitching Presentation	
2	Website Design Direction	
3	Space Graphic Design + Brand Textures	
Phase 3 Brand Manual		
1	Brand Manual w/ All Applications	
2	Client Feedback	
Phase 4 Final Files		
1	Final Open Source Working Files	
2	Front Signage Shop Drawing Approval	

PROJECTS

CRAFTING GOOD DESIGNS

A restaurant is reflective of the passion and vision of its owner. It's their dream, to take the shape of a space that brings people joy. So must our interior design. This is the philosophy that makes the restaurants we design strikingly unique. Being transparent in our designs is not a matter of choice. For us, it's a matter of pride. It helps us design spaces where people come together to create memories. It's what makes us one of the top interior design companies and restaurant design firms in Toronto



CHICAGO'S PIZZA TWIST

Chicago's Pizza Twist, a pizza chain from the USA currently has 3 locations in Ontario. They believe in delivering extraordinary pizza packed with flavours. Design TWG had to create a modern and welcoming feel for this location while staying true to the goals and mission of the franchise.

The look and feel of the interior design for this franchise are a classic blend of drive-through and a modern restaurant space. Its largely contemporary feel is peppered with a few classic elements like pendant lights. Graphical elements, branding & visual motifs related to Chicago & Canada set the tone for this clean, sleek and modern space.







OUR STORY
goodness
CHICAGO'S fresh FLAVORFUL
pizzatwist
Gluten free Natural Global
CURRY Quality Flavors
Plant Based SPICY
GOURMET FLAVORS
Locally Sourced SAVORY
Friends and family
ALWAYS WANTING
FOR MORE QUALITY
Taste The
Twist








FITOR

Fitoor is a chain of Indian Restaurants. This outlet in the Town Centre of Mississauga is its first franchise in Canada. The mandate for Design TWG was to create the interiors for this Indian restaurant to make its presence felt. Fitoor was competing for attention with the other cafes and retail outlets in the Town Center.

To make it stand out wanted to give the restaurant a radiant, ornate and classy look. To be projected as an upscale dining place, the place also had to look elegant.

The design focused was representing Indian architectural elements in a modern-day setting. Traditional Indian motifs, patterns and textures were used to bring together Indian culture and cuisine.











SPICE CULTURE

To design the look and feel for the interiors the designers of Design TWG drew inspiration from the rich ethnic Indian culture. They came up with an innovative way to highlight spices in the look and feel of this restaurant.

A rich colour palette is reminiscent of the richness of spices in the cuisine and feels glamorous. The fusion of modern and classic styles like bold geometric patterns and antique elements makes the place vibrant. Several of these unique antique elements are placed together to create a royal chic dining environment.





Spice Culture
BAR & GRILL







BLACK PEPPER INDIAN KITCHEN

Black Pepper Indian Kitchen is a casual family dining restaurant inspired by influences from modern European design. The primary colors are black and gold, which are balanced out with neutral shades.

Our namesake spice is one of the most common spices in the world, used to provide flavor to many dishes and found today on dinner tables across the world. The overall design to the whole space comprises of modern elegance and finesse, which brings out the casual elements of the overall space.





www.blackpepperindian.com

BLACK PEPPER

INDIAN KITCHEN



STORY OF SPICES FROM INDIAN KITCHEN



FLAVOURFUL JOURNEY OF INDIAN DELICACIES





STORY OF SPICES FROM INDIAN KITCHEN



FLAVOURFUL JOURNEY OF INDIAN DELICACIES



BAR 6IX

Bar6ix is the new go-to place to watch the Raptors or the Leafs, right across from Square One in Mississauga. Design TWG's design mandate was to design a space which was fun, casual but memorable.

The huge bar in the center of the 6000 sq ft space is in the shape of 6 and commands the central space with a huge 24' video wall. Screens are placed strategically so that no seats are left without visual access to sports, including individual TVs for some private seating. The vibrant graphics on the walls are on-brand representing the culture of hospitality and loyalties of the promoters.





BAR6x
SPORTS & WINGS

6x







THANK YOU

